7. Project Presentation (15 minutes presentation + 5 min  
Q&A -10 slides max)  
Each team presents their project to the entire class and mentors are welcome to attend. The project is based on the  
proposal submission, where the idea is then developed into a data mining solution with final recommendations.  
Following slides are a few suggested ideas:  
1. Cover: Informative title, team number and member names  
2. Provide a brief background of organization/problem addressed.  
3. Business problem/opportunity (stakeholder, challenge/opportunity, humanity considerations)  
4. Data mining problem (supervised/unsupervised, explanatory/predictive, how to be deployed)  
5. Data description  
6. Data cleansing, if needed – steps taken – what were the challenges with the data and steps taken to cleanse  
bring it to usable format (ETL – extract, transform, load steps). Technology/tools used for cleansing/analysis  
7. Methods (methods, relevant outputs)  
8. Evaluation (metrics of interest, benchmark, comparison)  
9. Implications – so what can business/org do with findings/actions  
10. Recommendations (what should the client be aware of? problems you encountered, suggestions for future  
data collection or analysis, etc.)